



## **Draft Minutes**

### **15<sup>th</sup> General Assembly of IAA/AIAP Europe 23 November 2019 9.30am – 5pm in Bratislava, Slovakia**

Venue: Gallery UMEĽKA, Slovak Union of Visual Arts, Dostojevského rad 2  
Bratislava, Slovakia

Hosted by: Slovak Union of Visual Arts, NC IAA Europe Slovakia  
Tel: +421 915 713 315  
email: [office@svu.sk](mailto:office@svu.sk), [kozarova@svu.sk](mailto:kozarova@svu.sk)

*Start 9.30am*

#### **1 . Welcome by the Vice-President of IAA Europe**

Delegates and observers are welcomed by Andrea Kristek Kozárová (AKK) (vice-president of IAA Europe, NC of Slovakia, SUVA). As mentioned at the conference on 22 November 2019, IAA Europe president Werner Schaub ((WS), NC of Germany, IGBK) unfortunately cannot attend this General Assembly and sends his warmest regards to all participants. He has cast his vote for this General Assembly to AKK.

#### **2 . Election of two moderators**

Proposal of Thomas Weis ((TW), office of IAA Europe, NC of Germany, IGBK) and Katharina Norling Jönsson Norling ((KJN), NC of Sweden, KRO) as moderators. Both are approved by vote as moderators and take over the moderation.

#### **3 . Approval and presentation of the delegates**

20 countries have registered for the General Assembly, see attached registration list. The National Committee of Israel cannot attend and has transferred its vote to AKK. All National Committees (NCs) present have paid their member's fee and have the right to vote. In total

21 votes are present at this General Assembly.

AKK kindly asks all delegates present to help contact the further NCs that have not reacted or registered for this General Assembly, so that they can be motivated to re-engage more regularly in the activities of IAA Europe.

*List: Andrea Kristek Kozarova/Slovakia, Sheri Avraham/Austria, Josip Zanki/Croatia, Anders Werdelin/Denmark, Vano Alsallu/Estonia, Teemu Mäki/Finland, Ana Sartori/France, Germany/take over by Andrea, Anna Eyjolfsdottir/Iceland, Israel/ take over by Andrea, Igors Dobicins/Latvia (coming later), Catherine Lorent/Luxembourg, Edita Utariene/Lithuania, Sofia Kapnissi/Netherlands, Ruben Steinum/Norway, Maria Moroz/Poland, Isidro Lopez Aparicio/Spain, Pontus Raud/Sweden, Sabine Zaalene/Switzerland/, Bedri Baykam/Turkey, Jerome Ince-Mitchell/UK*

*Total valid: 20 votes (21 votes after arrival of Igors Dobicins)*

#### **4. Approval of the agenda**

It is confirmed, that the agenda has been communicated beforehand such as is provided for in the statutes of IAA Europe. KJN proposes further discussion points for “Miscellaneous”: a discussion of possible bilateral cooperation within the IAA/IAA Europe and of so-called safe havens for artists. With those additions the Agenda is approved by the General Assembly.

#### **5. Approval of the minutes of the GA in Brussels (November 2018)**

The minutes of the General Assembly in Brussels in November 2019 are approved by all delegates.

#### **6. Reports by the Vice President and the office on activities of IAA Europe**

AKK reports on the activities of IAA Europe since the last General Assembly: There is currently a very productive atmosphere and good work being done within the Executive Committee (ExComm) of IAA Europe. Three meetings of the ExComm of IAA Europe have taken place in 2019. There have also been guest-participations at meetings of the ExComm of IAA World.

The 1<sup>st</sup> half year of 2019 was dedicated to the “Exhibition Remuneration campaign” of IAA Europe, referencing the results of the IAA Europe conference in November 2018 in Brussels. The campaign was launched on World Art Day 2019. All NCs have received campaign materials, such as a position paper (available in English, French, German,...), reasoning points, campaign logo/ visuals, twitter hashtag, ... There is a substantial documentation of the 2019 conference available and the accompanying 60-page conference handout has been gradually expanded with new texts. AKK pleads to all NCs to work with the materials, to translate them into their languages and to promote the campaign as much as possible. Quite possibly there will be a follow-up symposium on the issue in Helsinki in 2020, it is still very much worthwhile to keep the efforts going.

IAA Europe still has a lot of potential on social media, this has not been fully exploited yet and AKK warmly encourages all NCs to engage for IAA Europe in social media.

The 2<sup>nd</sup> half year of 2019 was very busy with organizing this year's IAA Europe. Hilde Tordal ((HT), NC of Norway, NBK) has initiated a funding for this conference by the Norwegian collecting society Kopinor and the office of NBK has kindly offered its support in the administration of the funding. This has been an immense support for this event and the work of IAA Europe in the 2<sup>nd</sup> half of 2019. The General Assembly warmly thanks HT and NBK for this.

The 2018 conference and assembly in Brussels was co-funded quite comparably by the German collecting society VG Bild Kunst, with administration via IGBK. This sort of set up is extremely helpful and it should be the goal of IAA Europe to organize comparable fundings in the coming years.

Constanze Brockmann ((CB), office of IAA Europe, NC of Germany, IGBK) reports: In March 2019 HT, CB and Julie Lomax ((JL), NC of the UK, a-n) attended the Culture Action Europe (CAE) members forum in Brussels. Detailed amendments to current financial and legal documents of the European Union, within the scope of negotiations of the new Multiannual Financial Framework (MFF) of the EU, were discussed and then put forward by CAE. New setups for regional and thematic hubs were discussed. It should be a goal to further engage in working groups and hubs within CAE that discuss the working conditions and social/ legal situation of artists within Europe. JL expresses her interest to engage within such CAE groups for IAA Europe.

HT, CB and JL also met with Carola Streul from European Visual Artists (EVA) during this trip. EVA is the umbrella organization of collecting societies in the field of visual arts in Europe and had been one of the cooperation partners of the Brussels IAA Europe conference in 2018. It should be interesting to keep the cooperation with EVA going, as collecting societies have a substantial impact on the issue of payment and working conditions for artists.

HT, CB and JL have also been representing IAA Europe at the Culture Action Europe online debate prior to the elections to the European Parliament in 2019.

AKK reports: The NCs of UK, Finland, Norway, Denmark, Sweden, Netherlands and Slovakia have recently applied together for a project to be funded by the EU Creative Europe program, a-n is the application lead. The proposed project emerges from discussions about research on artist payment in the UK. There had been a first application already in 2018, which unfortunately was not successful right away. Now, the application has recently been resubmitted. Within this project, two members meetings shall be organized per year, one of those meetings in 2020 could be the next IAA Europe General Assembly.

Thomas Weis ((TW), General Manager of IAA Europe, NC of Germany, IGBK) reports: IAA Europe was also represented at this year's CAE conference and General Assembly in Konstanz/ Kreuzlingen, which IGBK co-organized. It should be considered, that within the newly elected board of CAE, no visual artists are represented anymore (Alex Meszmer from

Visarte and Noel Kelly from Visual Artists Ireland had not been candidating again). It is important that IAA Europe holds up the voice of visual artists within Culture Action Europe.

#### **7. Conference “Legal and social statutes of artists in Europe - 30 years after the Velvet Revolution - with focus on the Directive (EU) 2019/790 on Copyright in the digital Single Market” – Review**

Pontus Raud ((PR), NC of Sweden, KRO) congratulates the organizers on this very successful event. The speakers were well chosen and represented a broad range of perspectives. The discussion at the end of the conference initiated a good exchange on the issue of copyright in 2019 in Europe. Also, the fish-bowl format was well chosen for this kind of discussion. Now it is important to keep on working on the issue of how to address the younger generation on questions of copyright. It remains a key task to seek exchange with those that are doubtful whether the adapted directive is indeed helpful to the interest of artists.

Bedri Baykam ((BB), president of IAA World, NC of Turkey, UPSD) shares Pontus Raud’s view, congratulates the organizers and would also like to engage with the younger generation on the issue discussed. It is about understanding a new generation and a new way of looking at things.

KJN comments: Visual artists have not been very good at copyright issues in the past. It is important that they step up and it is great that IAA Europe is now engaging in the issue, as done yesterday. Remember that the Fine Arts have very distinctive issues, they are not necessarily the same as in other branches of the Visual Arts. Everybody can and should go on sharing, if just the platforms pay for it. They base a very substantial business model on this sharing and generate an immense turnover. The directive is clearly not in opposite with the freedom of sharing.

CB adds: This could eventually be true, but possibly only if the concept of extended collective licensing is thoroughly implemented? So, it is an important task to keep investigating and communicating on this specific model.

Ruben Steinum ((RS), NC of Norway, NBK) adds: Being of a younger generation here at the assembly and thus speaking on behalf of young people, he doesn’t see a problem at all! We should not fear regulating new technology! We should do it! We are safeguarding the artists rights. *How* the directive is actually being implemented is the crucial and important question!

Sheri Avraham ((SA), NC of Austria, IG Bildende Kunst) comments: We do not have the knowledge exactly yet, how the directive is going to be implemented. We have to put that on the table! The discussion at the conference unfortunately was too short, it could have gone on much longer. But it was a very good discussion!

Jerome Ince – Mitchell ((JIM), NC of UK, a-n): It was very interesting at the conference to observe how artists can organize and mobilize themselves politically. Especially the input from Katharina Uppenbrink was very inspiring in that regard, with reference to social media campaigns.

AKK suggests: IAA Europe should go for a campaign on the issue in 2020, to be launched on World Art day, in the same way as was done in 2019 with the issue of exhibition remuneration.

Vano Allsalu ((VA), NC of Estonia, EEA) suggests: Think of including those questions – protection of copyright, campaigning, understanding the next generation with it – into art education.

Teemu Mäki (TM), NC of Finland, Finnish Artists Association) stresses how important it is that visual artists now engage in this issue, while negotiations for the implementation of the copyright directive are taking place. It is in these days that it is being set how the income that the platforms generate will actually be administered, calculated and then later on distributed to the right holders. The platform economy is very strong economically and in political negotiations and uses many tricks, such as trying to deny right holders' associations and representatives the possibility of collective bargaining etc. Against this background, HT and TM have initiated an IAA Europe resolution on the conference issue, that has then been discussed within the ExComm of IAA Europe and is put up for discussion and vote today at the General Assembly. All NCs have received a draft of this resolution with the materials for the General Assembly.

*11:10 am – 11:35 am break*

**a. Discussion and vote on the draft of an IAA Europe resolution “Implementation of the EU Copyright Directive 2019 for a fair, adequate and proportionate remuneration of Visual Artists in Europe.” (working title) (attachment 1 to this agenda)**

HT and TM introduce the latest version of the proposed IAA Europe resolution, as it had been discussed previously amongst the IAA Europe Executive Committee and been sent to the delegates with the General Assembly material.

Isidro López-Aparicio Pérez ((ILP), NC of Spain, Unión de Artistas Contemporáneos de España (UNIÓN A.C.)) welcomes the draft resolution but strongly suggest changes that also address the collecting societies' structures and responsibilities.

It is unanimously decided that delegates can consensually work out further amendments to the proposed draft of the resolution during lunch break, together with TM as representative of the ExComm. A consensually amended version of the resolution will be put up for vote after the lunch break.

*12.30pm - 2pm Lunch Break*

TM introduces the amended version of the proposed resolution. The resolution is voted for unanimously amongst the present delegates.

**8. Report on the survey on the implementation of exhibition remuneration in Europe by European Visual Artists to its member collecting societies, in cooperation with IAA Europe (attachment 2 to this agenda)**

TW presents the current state of the survey that has been worked out by the office of IAA Europe and European Visual Artists. The survey has been sent out to EVA members / collecting societies in Europe. Several responses have come in already. The results of the survey could be incorporated into next year's General Assembly.

Maria Moroz (MM), NC of Poland, ZPAP) asks which collecting societies have been contacted for the survey as to date? She would like to have a list of European collecting societies. It is noted that a list of European collecting societies is available on Wikipedia and that European Visual Artists lists its members on its website.

### **9. Treasurer's and auditor's report (attachment 3 and 4 to this agenda)**

Anders Werdelin ((AW, treasurer of IAA Europe, NC of Denmark, Billedkunstneres Forbund) speaks: First of all, a warm thank you to the office of IAA Europe for the good cooperation in the last years. He looks very much forward also to the cooperation with the office of SUVA, which shall take over the duties of the office of IAA Europe after this General Assembly, as had been decided already last year. Also, thank you very much to the auditors Christoph Steininger (NC of Austria, IG Bildende Kunst) and Catherine Lorent (NC of Luxemburg, AAPL).

The treasurer delivers the financial report for the complete year 2018 (1 January 2018 – 31 December 2018). Detailed documentation has been previously sent to the National Committees with the material for the General Assembly.

The auditor CL reports: All figures that have been audited for the year 2018 are correct and the reports have been done properly. For a plausibility check, it could be helpful in the future to include the applicable exchange rate in the papers.

The IAA Europe budget for the year 2018 is adopted unanimously by the General Assembly. The assembly warmly thanks the treasurer and the auditors.

The treasurer delivers the financial report for the period 1 January 2019 – 10 November 2019. Detailed documentation has been previously sent to the National Committees with the material for the General Assembly. There has been a raise in the yearly budget for the office of IAA Europe (now in total 4.500EUR) and the treasurer's office (now in total 2.000EUR) in 2019. The treasurer is also very thankful to NBK for the initiation and administration of the Kopinor funding for this year's conference, it has helped a lot for the finances of IAA Europe.

RS asks to have some of the IAA Europe yearly budget points explained. The explanations are helpful, he notes that it is good to always have a small puffer in the yearly budget, as can be extracted from the documents.

AW mentions that the cooperation with the bank in France is very slow and complicated. The bank is not set up digitally very well, international transfers – which make up most of IAA Europe's transfers – have to be proceeded in an extremely complicated way. The IAA World treasurer reports the same difficulties.

The General Assembly warmly thanks the treasurer for the report.

## **10. Questions on national reports and discussion**

AKK notes that all National Reports for 2019 that have been handed in can be read online on [www.iaa-europe.eu](http://www.iaa-europe.eu). She encourages the NCs, that have not handed in their reports yet, to still do so. The reports will also be added to the website.

It was very helpful how the conference participants / NCs reported on their country's current state of implementation of the copyright directive at the conference on 22 November. Four questions had been sent to the participants prior to the event. It would be very helpful for documentation, if the NCs would answer those four questions again in a written form in the next weeks.

## **11. Official handover of the IAA Europe Presidency for the remaining two years of the current three-years term to the current vice-president of IAA Europe**

The official presidency of IAA Europe is handed over to Andrea Kristek Kozárová from the Slovak Union of Visual Arts. She receives a warm applause by the delegates. AKK thanks everybody very much and especially the previous president Werner Schaub (NC of Germany, IGBK) for his long and good work as president of IAA Europe.

*3.30 – 4 pm Coffee Break*

## **12. Report on the activities of IAA**

Bedri Baykam (BB) congratulates the new president of IAA Europe. He refers to the current, sometimes very difficult situation for artists internationally. He remarks that it has been lately reported to the IAA that the former president of IAA, Liu Dawei from China, has presumably disappeared. The office of IAA will try to follow up on that issue.

World Art Day (15 April) has become an official day of UNESCO in 2019, unanimously voted for at the World Art Day in Paris 2019. He encourages the NCs to try to use the UNESCO link that is made possible through that.

BB also encourages all IAA Europe members, like AKK has done before, to get in touch with the National Committees that have not been very active lately. Unfortunately, it is not easy to keep up the engagement in North and Sub-Sahara Africa, it will have to be investigated how the contact can be better kept up in the region.

BB encourages all present members to use their venues to exchange exhibitions together throughout Europe (or the world). The NCs of Iceland, Croatia, Estonia, Slovakia, Turkey for instance have their own galleries.

An IAA World General Assembly should take place in May/June 2020. BB will send out an Open Call to all IAA members, who would like to be the host for this assembly.

BB reports on customs problems that visual artists still experience. This issue should be another focus for the IAA and he asks for research assistance. Everybody is kindly asked to report on the problems that the NCs/artists are experiencing on this issue, so that IAA can further investigate in it.

Anna Eyjólfsdóttir ((AE), NC of Iceland, SIM) suggests to research on the issue from IAA's side in 2020 and to take up the issue again at the General Assembly at the end of the year.

TW adds: The so called "Carnet ATA" can be very helpful for the temporary transport of works of art, for instance for exhibitions. But the question of importing an artist's own artwork back into his or her home country after residing and producing works of art in another country remains a problem. Quite often, customs are claiming import VAT in those situations, where actually, artists should be freed from such obligations as long as the goods remain in their possession.

JT adds: With Brexit coming up, the issue of movement of goods is a very important issue also for visual artists in the UK. The idea of focusing on that issue also from IAA's side is very helpful. It needs a real action plan to realize that.

### **13. Considerations and proposals on future activities and projects of IAA Europe**

KJN reports on the so-called Safe Havens for artists / the ICORN network. She encourages all members to spread the information, that also visual artists can apply for this program. The same counts for FreeMuse, within this network, statistics are being collected. It would be good to add a comment on that issue on the IAA Europe Website.

KJN also suggests setting up bilateral cooperation amongst IAA National Committees in and outside of Europe and the World. This could be helpful to re-engage countries that otherwise cannot be present as much.

AKK comments: There are many blocks of topics discussed at the moment, on economical questions, on questions of freedom of expression, on issues of mobility and of networking amongst artists. Quite possibly, there will be another push on the issue of remuneration, maybe also linked to copyright issues, in the year of 2020. It follows the previous activities in the best strategic way.

TM encourages everybody to share IAA Europe's competences, discussion material and papers more efficiently. He would very much welcome if IAA Europe would produce a strategy paper.

Pavol Král' ((PK), NC of Slovakia, SUVA) would like to see the list for the international acceptance of the IAA card updated.

Sofia Kapnissi ((SK), NC of the Netherlands, Beroepsvereniging van Beeldende Kunstenaars (BBK)) would like the IAA to initiate a new push towards the larger international art institutions - such as for instance the Venice biennale - to accept the IAA artist card.

HT remarks that it is important to focus on a small choice of issues and follow a defined strategy, considering that IAA Europe is an organization with quite limited administrative and financial capacities.

#### **14. General Assembly 2020**

##### **a. Location and date**

It is being discussed to organize the 2020 General Assembly of IAA Europe in Helsinki, with the NCs of Finland and UK being the organizing team and host.

##### **b. Proposed topic w. reference to agenda item 13.**

HT suggests the topic of exhibition remuneration, with a follow-up on the 2018 conference in Brussels on that issue.

This proposal receives strong support from the delegates present.

Further specifications will be made in the Executive Committee.

#### **15. Miscellaneous / Resolutions**

(The issue of „safe haven for artists”, as proposed by KJN, has been discussed under “13. Considerations and proposals on future activities and projects of IAA Europe” and thus does not appear here in the minutes).

AKK warmly thanks all participants of the General Assembly and closes the meeting.

*5pm End of the General Assembly*