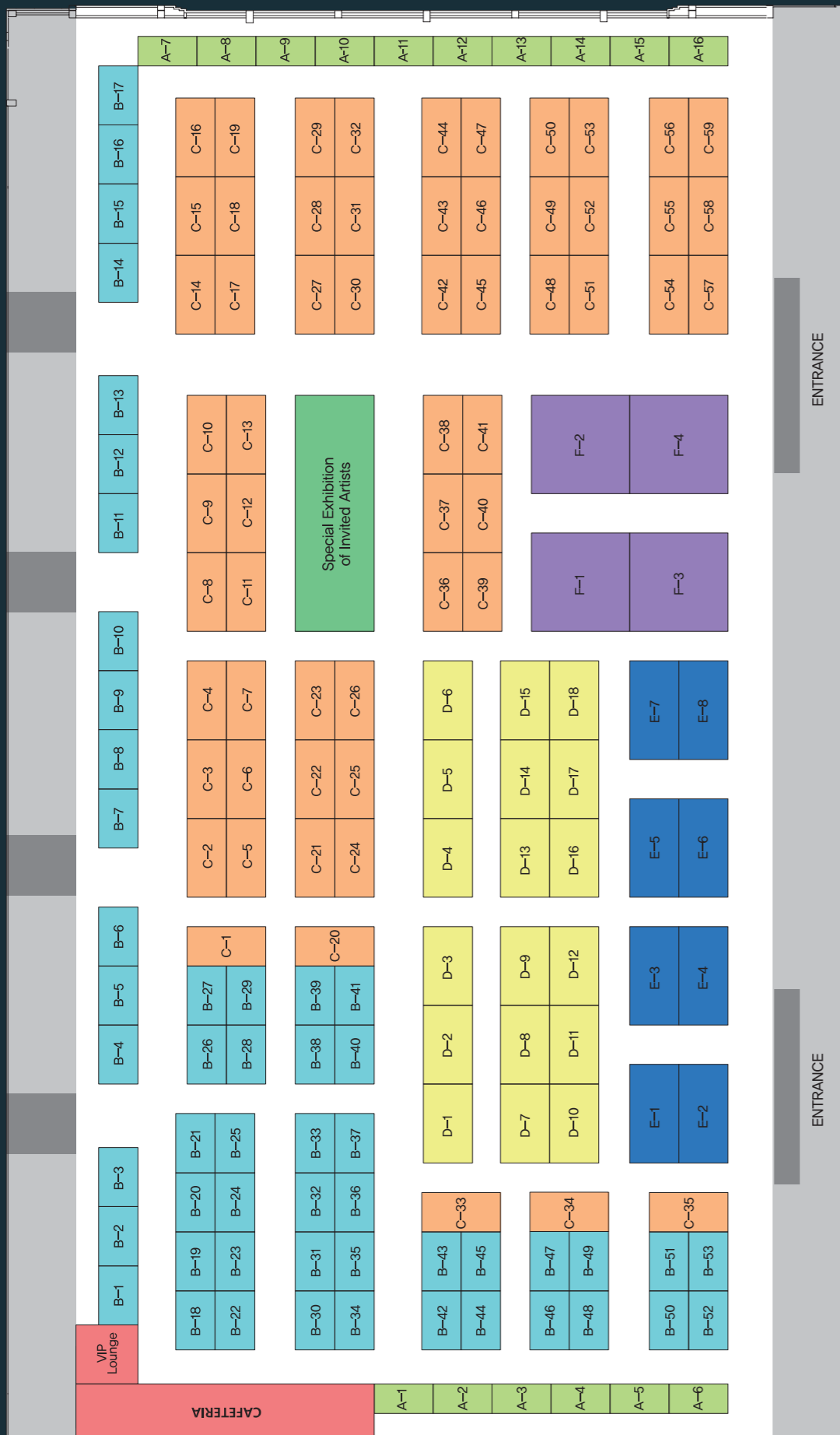




WORLD ART EXPO
COEX 3rdC Hall Booth Plan



- A_type 3X6X3m
- B_type 4X6X4m
- C_type 4X8X4m
- D_type 5X8X5m
- E_type 5X10X5m
- F_type 10X10X10m
- Special Exhibition

* Booth Plan is changeable.

WORLD ART EXPO 2024



2024. 2.15.(Thu) - 2.18.(Sun) COEX Hall C

| Host | IAA Koea

| Email | 02_2653_3001, iaakor@naver.com

| Supervise | Steering Committee of World Art Expo

| Website | www.wae.co.kr

FOR THE FREEDOM AND THE PEACE OF THE WORLD

FOR THE CULTURE AND THE ART
OLYMPIART



World Art Expo is

By incorporating art into various genres such as NFTs and metaverse, we provide an opportunity to discover new art industries and introduce galleries and artists' works to the public.

In addition, it is the only exhibition in Korea where you can introduce various works simultaneously through online platforms by hosting characters, webtoons, special artist invitations, and Olympiart events

The World Art Expo, which is cool by domestic and foreign artists, will represent the world's art as an exhibition representing Korean art and make it a differentiated festival for everyone to enjoy



World Art Expo 2024

- **Name** : World Art Expo
- **Time** : 15 (Thu)~18th (Sun) Feb in 2024
- **Place** : Coex 3rd floor Hall C (Samsungdong, Gangnamgu, Seoul)
- **Genre** : Plane, Cubic, Character, Webtoon, NFT, metaverse and others
- **Host** : IAA Korea
- **Supervise** : Steering Committee of World Art Expo

What is Special in World Art Expo?

- ① Enjoying the highest level of culture and art, realizing the globalization and popularization of Korean art
- ② Korea's only World Art Expo where artists, art-related industries and related organizations, including galleries, famous artists, and up-and-coming artists, can participate without restrictions
- ③ A new concept of art expo that presents a variety of attractions by introducing a new genre of art to the public
- ④ Developing culture and arts and creating a sustainable environment for world peace with high brand value as a World Art Expo where people from all over the world participate



What is Special in World Art Expo?

- ① Grant of the membership of the IAA(International Association of Art)
- ② Support for participation of international art fair
- ③ Opportunity of art sales on the globalized online Art market place