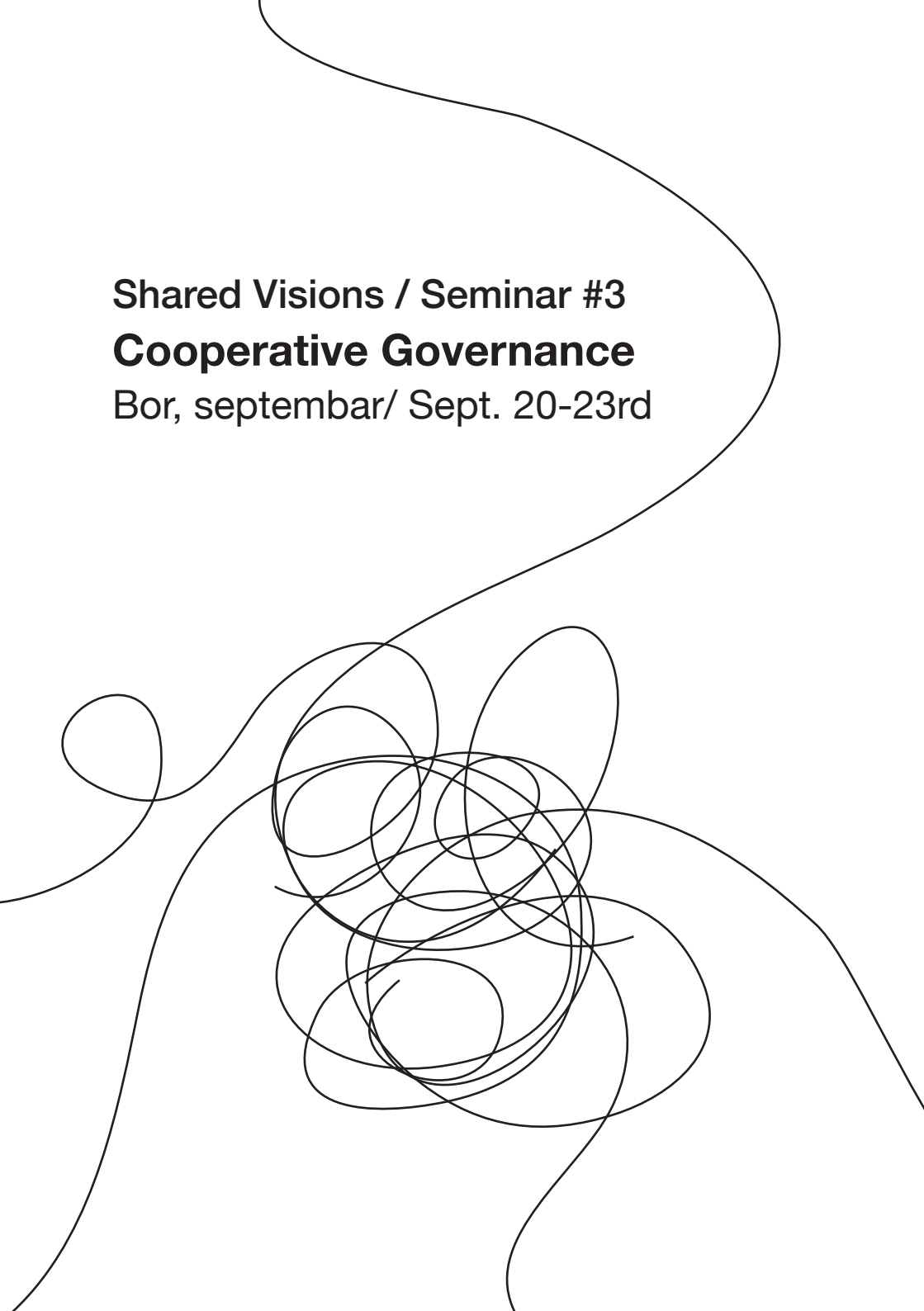
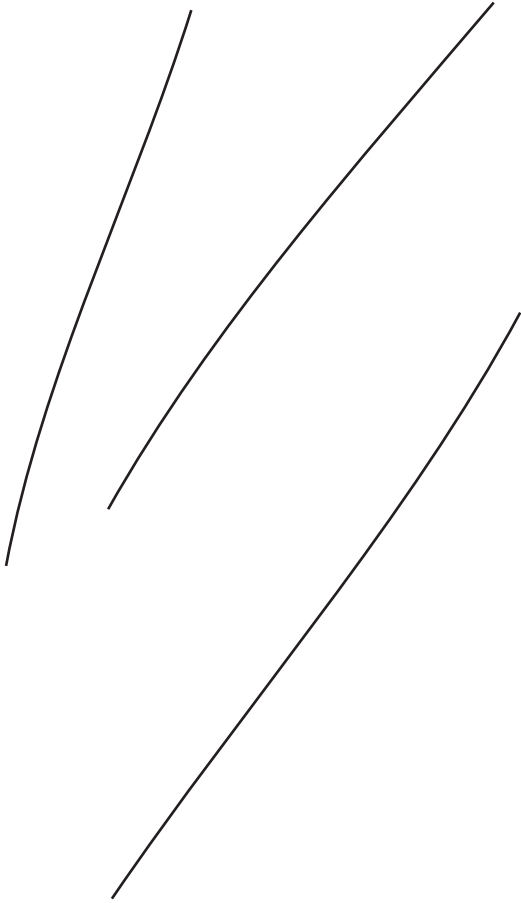


Shared Visions / Seminar #3

Cooperative Governance

Bor, septembar/ Sept. 20-23rd





In the last few years, ULUS has made great efforts to research the status of artists in society and their work and living conditions. The result is that most artists need to work in other professions to live and finance the production of artworks, that the little the government has invested in the arts has been reduced further, and that the art market in Serbia and the region is fragile. ULUS's experience advocating for solutions to actual problems or campaigning for better working conditions against the government till this moment were not very successful.

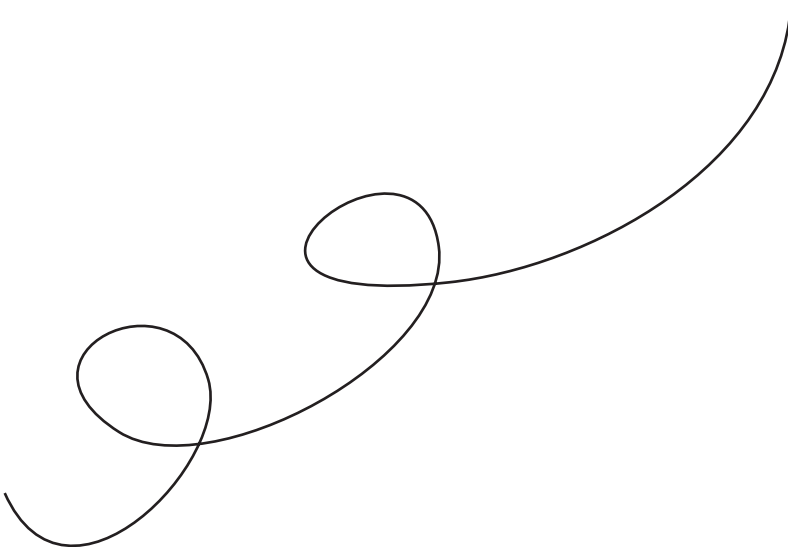
The Visual Artists International Cooperative will be a company. its members will own – artists and cultural practitioners, democratically managed by them. As a company, it will unapologetically be able to participate in the art market as well as in other markets as well (education, tourism) however, as a cooperative, it is non-for-profit which means that all its profit is invested back into the cooperative for common needs (for instance: studios, equipment, legal services, pensions fund, etc.) decided upon by the members for its members as well as invested in the community around it.

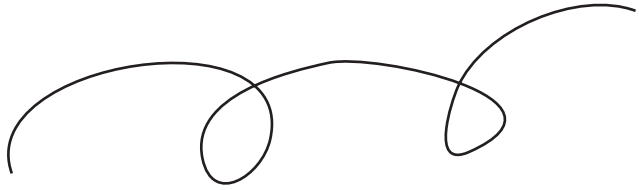
In the previous two seminars, we explored the precarious situation of artists and various self-organization practices they have implemented, discussed the adaptation of these practices to the context of Serbia and the region, and examined the necessary ecosystems for establishing and sustaining an international cooperative, supported by examples from Europe and around the world. Videos of lectures and discussions of the previous seminars are available [here](#).

In this seminar, we will explore the role of cultural cooperatives as forms of resistance to the ongoing global crisis, focusing on how these cooperatives challenge conventional economic and cultural paradigms. Through the lens of KICKVOIDLÖOP, a cultural cooperative from Portugal, we will delve into how creative collectives can serve as models for alternative economic organization, fostering innovation, collaboration, and social impact.

Our guests for this seminar are:

- **Joana Macedo**, Co-founder and administrator of KICKVOIDLÖÖP
- **Mário Roda**, Co-founder and Chairman of the General Assembly Board,
- **Fernando Martinho**, Cooperative Consultant to the Cooperatives of East Timor for the Portuguese Secretary of State





U poslednjih nekoliko godina ULUS je uložio velike napore u istraživanje položaja umetnika u društvu, kao i uslova u kojima žive i rade. Podaci do kojih se došlo govore da je veći deo umetnika i umetnica primorano da obavlja poslove u drugim delatnostima kako bi obezbedili osnovna sredstva za život i finansirali svoj umetnički rad; da je već veoma niska finansijska podrška iz javnog sektora dodatno umanjena, a da je umetničko tržište u Srbiji i regionu još uvek veoma slabo razvijeno. Iskustva ULUS-a u zagovaranju boljih uslova za umetnike kroz kampanje, zahteve, predloge za izmene zakona, kojim bi se rešili aktuelni problemi do sad nisu bili naročito uspešni.

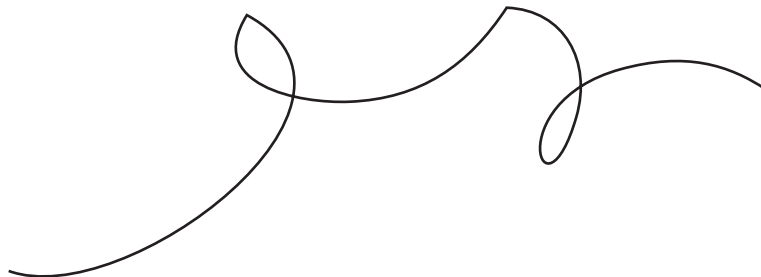
Međunarodna kooperativa vizuelnih umetnika zamišljena je kao preduzeće u posjedstvu njenih članova – umetnika i kulturnih radnika, kojim će oni demokratski upravljati. Kao preduzeće, kooperativa će svakako moći da učestvuje na umetničkom, kao i na svim drugim tržištima (npr. obrazovanja, turizma i dr.), međutim, kao kooperativa – to preduzeće je neprofitno, što znači da se sav profit vraća u kooperativu zarad pokrivanja zajedničkih potreba (npr. radni prostori i oprema, pravne usluge, penzioni fond, itd.) po sistemu odlučivanja članovi-začlanove, a dodatno se ulaže i u zajednicu okupljenu oko kooperative.

Na prethodna dva seminara bavili smo se položajem umetnika i praksama samoorganizovanja koje su umetnici primenili, razmatrali prilagođavanje tih praksi na kontekst Srbije i regiona, i istraživali potrebne ekosisteme za osnivanje i funkcionisanje međunarodne zadruge, uz primere iz Evrope i sveta. Video zapisi predavanja i diskusija sa prethodnih seminara dostupni su [ovde](#).

Na ovom seminaru istražićemo ulogu zadruga u kulturi kao oblika otpora tekućoj globalnoj krizi, sa posebnim fokusom na pitanje kako one odgovaraju na konvencionalne ekonomske i kulturne paradigme. Kroz prizmu KICKVOIDLÖOP-a, zadruge u polju kulture iz Portugala, produbićemo razumevanje o tome kako kreativni kolektivi mogu služiti kao modeli za alternativnu ekonomsku organizaciju, podstičući inovaciju, saradnju i društveni uticaj.

Gosti seminara su:

- ***Žoana Mašedu*** (*Joana Macedo*), suosnivačica i rukovoditeljka kooperative KICKVOIDLÖOP
- ***Mário Roda***, suosnivač predsednik Borda Generalne skupštine kooperative KICKVOIDLÖOP
- ***Fernando Martinjo*** (*Fernando Martinho*), konsultant za zadrugarstvo u Istočnom Timoru pri Portugalskom državnom sekretarijatu



Friday, September 20th

18:00 Introduction to the project and socialising at the [Bor City Library](#)

Petak, 20. septembar

18:00 Uvod u projekat i druženje u [Narodnoj biblioteci Bor](#)



Saturday, September 21st

10:00 - 13:00 **Cultural Cooperativism as Resistance to Permanent Crisis:** Opening remarks by Joana Macedo and Mário Roda

Rui Namorado presents an innovative vision of the role of cultural cooperativism in contemporary society, especially within the context of a permanent crisis. By proposing cooperatives as spaces of resistance to the exploitative practices of economic activity within the framework of capitalism, Namorado revives the idea that the economy should serve humanity, not the other way around. This proposal resonates with Gramsci's theories on the organic crisis, which highlight the need to build alternatives to hegemonic capitalism.

Cooperatives emerge as symbiotic spaces that transcend traditional dichotomies, such as public and private, culture and economy, present and future. Based on social utility and cooperation principles, these initiatives subvert the capitalist logic that prioritizes individual profit over the common good. By doing so, cultural cooperatives offer concrete responses to the challenges of the crisis while also contributing to the shaping of alternative futures, as proposed by B. Preciado. By challenging the rigid, dichotomous concepts and power structures of capitalism, these initiatives demonstrate that it is possible to imagine a more just and equitable world, where cooperation among people, culture, and the economy intertwine for the well-being of all.

15:00 - 19:00

KICKVOIDLÖOP: Process and Work for a Creative Collective

KICKVOIDLÖOP emerged in 2018 as a cultural cooperative, a collective of individuals specialized in creative fields who are interested in harnessing the transformative power of communication and art to create projects with a positive impact on society.

It is established as a work structure for the development of its members' projects, materialising in collaborative transdisciplinary experiences that value internal democracy and diversity as an alternative to more traditional structures.

KICKVOIDLÖOP increasingly operates in partnership with other cooperatives in the creation of spaces for innovation and experimentation with new models of economic organization.



Subota, 21. septembar

10:00 - 13:00 **Zadrugarstvo u kulturi kao otpor stalnoj krizi:** Uvodne reči Joane Macedo i Mária Rode

Rui Namorado iznosi inovativnu viziju uloge zadrugarstva u kulturi u savremenom društvu, posebno u kontekstu permanentne krize. Predlažući zadruge kao prostore otpora eksploatatorskim praksama ekonomske aktivnosti unutar okvira kapitalizma, Namorado oživljava ideju da ekonomija treba da služi čovečanstvu, a ne obratno. Ova ideja rezonuje sa Gramšijevim teorijama o organskoj krizi, koje naglašavaju potrebu za izgradnjom alternativa hegemonističkom kapitalizmu.

Zadruge se pojavljuju kao simbiotski prostori koji prevazilaze tradicionalne dihotomije, poput javnog i privatnog, kulture i ekonomije, sadašnjosti i budućnosti. Zasnovane na principima društvene korisnosti i saradnje, ove inicijative subvertiraju kapitalističku logiku koja daje prioritet individualnom profitu u odnosu na opšte dobro. Time zadruge u kulturi nude konkretne odgovore na izazove krize, dok istovremeno doprinose oblikovanju alternativnih budućnosti, kako to predlaže Beatriz Preciado. Osporavajući rigidne, dihotomne koncepte i strukture moći kapitalizma, ove inicijative pokazuju da je moguće zamisliti pravedniji i ravnopravniji svet, u kojem se saradnja među ljudima, kultura i ekonomija prepliću za dobrobit svih.

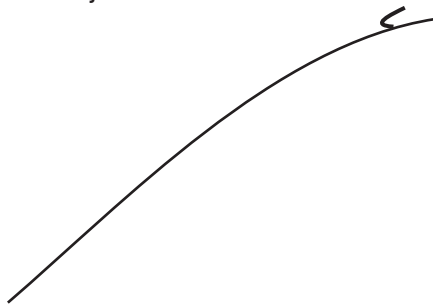
15:00 - 19:00

KICKVOIDLÖOP: Proces i rad kreativnog kolektiva

KICKVOIDLÖOP je formiran 2018. godine kao kulturna zadruga, kolektiv pojedinaca specijalizovanih u kreativnim oblastima koji su zainteresovani za iskorišćavanje transformativne moći komunikacije i umetnosti u cilju realizacije projekata sa pozitivnim uticajem na društvo.

Ova zadruga je uspostavljena kao radna struktura za razvoj projekata svojih članova, materijalizujući se u kolaborativnim transdisciplinarnim iskustvima koja vrednuju unutrašnju demokratiju i raznolikost kao alternativu tradicionalnijim strukturama.

KICKVOIDLÖOP sve više deluje u partnerstvu sa drugim zadrugama u stvaranju prostora za inovacije i eksperimentisanje sa novim modelima ekonomske organizacije.



Sunday, September 22nd

10:00 - 13:00 **International Cooperativism, presentation**
by Fernando Martinho

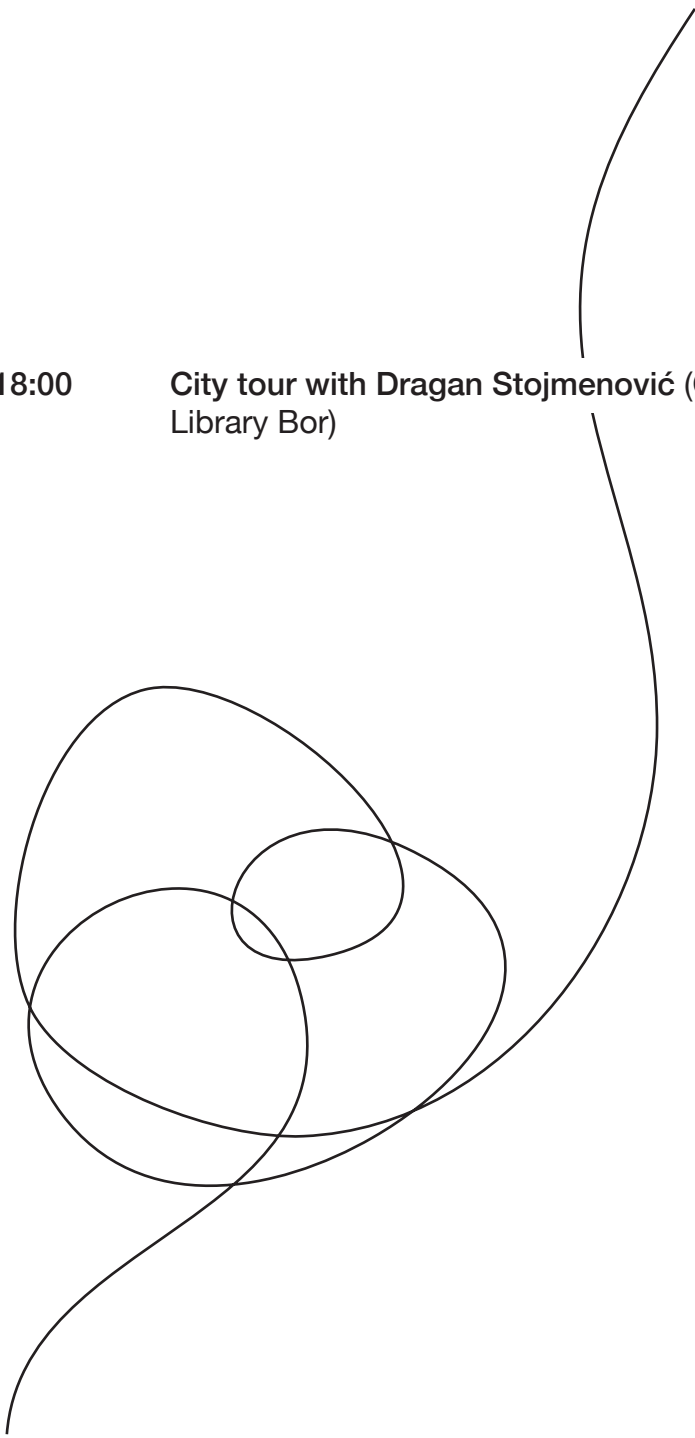
The history of cooperativism is intrinsically linked to the construction of an alternative European project. The formation of the International Cooperative Alliance in the 19th century represents a fundamental milestone in this process, uniting cooperatives from various countries around common principles of solidarity and self-management.

In Portugal, in the context of the defeat of the dictatorship after the 25th of April 1974, we witnessed a flourishing of cooperativism, driven by the desire to build a more just and democratic society. The António Sérgio Cooperative, founded during this period, became an emblematic example of this dynamic. Named after the Portuguese intellectual, the cooperative operates in various fields, from cultural production to education, always intending to promote the emancipation of people, the valorization of work, and the development of communities.

This presentation will outline the experience of contemporary Portuguese cooperativism, situating it within the International Cooperative Movement. It will provide an overview of cooperative norms and their specific legislative and accounting framework, drawing on examples and experiences of inter-cooperation.

15:00 - 18:00

City tour with Dragan Stojmenović (City Library Bor)



Nedelja, 22. septembar

10:00 - 13:00 **Međunarodno zadrugarstvo, prezentacija**
Fernanda Martinja

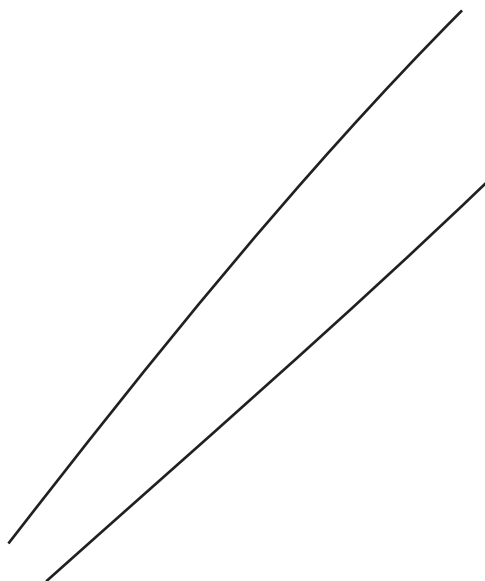
Istorija zadrugarstva je neraskidivo povezana sa izgradnjom alternativnog evropskog projekta. Formiranje Međunarodnog saveza zadruga u 19. veku predstavlja ključni trenutak u ovom procesu, ujedinjujući zadruge iz različitih zemalja oko zajedničkih principa solidarnosti i samoupravljanja.

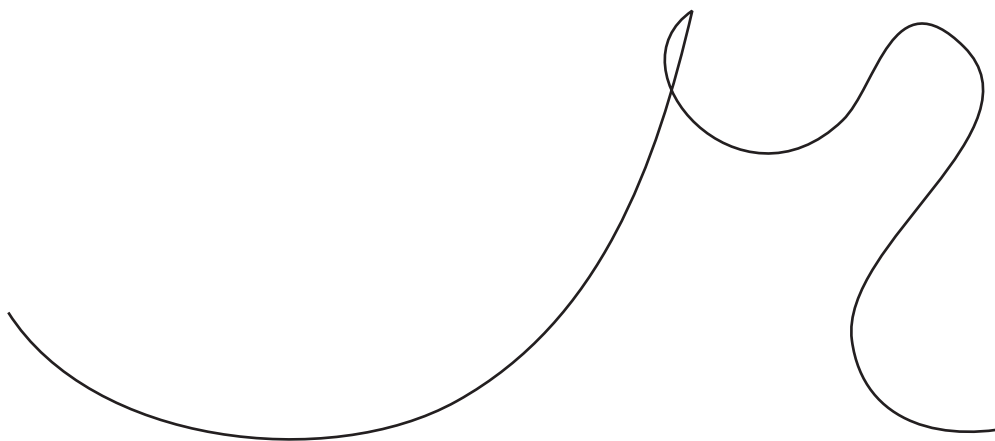
U Portugalu, u kontekstu poraza diktature nakon 25. aprila 1974. godine, svedoci smo procvata zadrugarstva, vođenog željom za izgradnjom pravednijeg i demokratskijeg društva. Zadruga António Sérgio, osnovana u ovom periodu, postala je emblematičan primer ovih dinamika. Nazvana po portugalskom intelektualcu, zadruga deluje u raznim oblastima, od kulturne produkcije do obrazovanja, uvek sa ciljem promovisanja emancipacije ljudi, vrednovanja rada i razvoja zajednica.

Ova prezentacija će predstaviti iskustvo savremenog portugalskog zadrugarstva, smeštajući ga unutar Međunarodnog zadrugarskog pokreta. Pružiće pregled zadružnih normi i njihovog specifičnog zakonodavnog i administrativnog okvira, koristeći primere i iskustva međuzadružne saradnje.

15:00 - 18:00

Šetnja/ izlet sa Draganom
Stojmenovićem (Narodna biblioteka Bor)





Ovaj projekat dobio je podršku od strane Švajcarske vlade, u okviru projekta “Kultura za demokratiju”, koji sporovodi Hartefakt fond. Mišljenje koje je izneto u ovoj publikaciji je mišljenje autora i ne predstavlja nužno i mišljenje Švajcarske vlade ili Hartefakt fonda.

